



Rising Tides Electric Bicycles, owned by Frank MacEachern, sells and rents Electric Bicycles for the public use, as well as offering E-bike and regular bike repairs. The most popular selling brand is the Wolff brand as they are well known

for great prices and wonderful performance. People with e-bikes will ride them 3 times more often than those with regular bikes.

Making the experience smooth and easy, electric bikes are a must have for anyone who enjoys biking, while giving you your own choice of how much effort you put into pedaling. One Rising Tides customer was quoted as saying, "It was like I was riding downhill all day" and "Electric bikes flatten hills."

Frank also offers E-bike tours around Charlottetown and is looking to expand his tours, both throughout more of the year and in terms of size. The tours around Charlottetown take around 2 to 2.5 hours with a reasonable rate. These tours take you through the major attractions and sites of the city and are perfect for anyone looking to see some great views while getting good exercise.

Prior to starting Rising Tides, Frank owned his own GIS (Geographic Information Systems) tech company for 27 years but was not expecting the challenges that come along with a retail business.



Frank received the Impact Atlantic Loan from CBDC Central PEI, as well as business advice and resources along the way. He used the loan to help create working capital and with purchasing the opening inventory.

Frank's dream for Rising Tides Electric Bicycles is for the business to be one of the go-to places/activities in Charlottetown, PE when travelling and to expand the business across Atlantic Canada.