



What began as doing the odd renovations quickly grew into a housing development enterprise when Eugene Doyle decided to create a subdivision on his family farm. Initially just wanting to be his own boss quickly transitioned into creating a legacy for his children and future generations to come.

Originally a partnership, Doyle and Feehan Construction was established in 1988 by Eugene and his good friend Jimmy Feehan. Together they completed many renovation projects, as well as built houses and cottages. However, back then it was harder to come across work, which is why Jimmy ended up leaving the company to pursue a more profitable avenue, lobster fishing. Wanting to remain in business, Eugene kept the original name. He then continued with renovations while also working nights and weekends as a farmer.

In 2004, Doyle built the first two-story house on his land. Little did he know that this would be the start of something much bigger, as he then developed six more lots and officially established the Maryland Subdivision in 2006. What was initially a 104-acre family farm, quickly grew by an additional 115 acres to accommodate the 90 plus houses that are there today.

In addition to having a few dollars in his pocket, Eugene has really enjoyed the social aspect of running his business. "A big portion of it is meeting people like yourself, talking to the bankers, lawyers, and satisfied customers", he explained. That and being able to live out the entrepreneurial dream with his wife and children by his side has been an excellent motivation for continual expansion of Doyle and Feehan Construction.



To keep up with the growth of the subdivision, Eugene received a General Business Loan from the CBDC Central PEI to help pay for 4km roads that needed to be put in, as well as cover the costs associated with preparing 16 more lots. Being able to expand and continue in providing quality homes for customers is what makes Doyle feel most successful, "Making the people you build houses for happy" he mentioned.

With plans of further development, he even hopes to be returning to the CBDC for more funding. Ultimately Eugene plans to purchase more land that will connect his subdivision to Covehead Road, with the intent of building 50 more houses over the course of 4 to 5 years. Clearly, there are many more exciting years to come for Eugene and his family.